

## Music Department Blitz Fundraisers

### **What is it?**

A fundraiser where students form a group with a parent driver and canvas door-to-door in an assigned area of New Westminster.

### **When?**

Two nights.

Thursday October 18th- 6pm to 9:30pm in Massey Cafeteria

Wednesday October 24th- 6pm to 9:30pm in Massey Cafeteria

Students can come to one night, or both nights.

### **Why?**

#### 1. Building Community

Students from different ensembles and grades get together for a night to do something awesome. Parents volunteer and teachers are involved. We raise money, advocate for music education and eat treats together! Doing something remarkable together shows us new possibilities and strengthens relationships.

#### 2. Fundraiser

It's our biggest fundraiser of the year. Last year we raised approximately \$18,000. New Westminster is a generous city where people support youth arts programs!

#### 3. Advocacy

Talking to people in the community helps create an understanding of the impact of public music education. We tell people about the Bandathon/Choir-a-thon happening on Saturday November 3rd from noon to 4:30pm at Royal City Centre, and invite them to drop by to experience it for themselves! See below for info on the Bandathon/Choir-a-thon.

### **Encourage your child to participate!**

The expectation is that all students will participate in at least one of the Blitz nights.

Why? Because it's part of our community! We build relationships. We have fun. We accomplish something together.

- Help your child organize a team of friends, and have them sign up on the sheet in the music room. Each team must have a parent volunteer.
- Volunteer to drive a team of students  
Or
- Volunteer to help distribute routes at the beginning of the night  
Or
- Volunteer to count cash at the end of the night. Email Tammy Chessman to volunteer ([tchesman@gmail.com](mailto:tchesman@gmail.com))

### **How does my child benefit financially?**

The profit from the Blitz nights is split with 60% going to student/parent participants and 40% going to the department. So, we take 60% of the profit and split it evenly between all the participants. That means if you and your child participate, you will get 2 shares of the profit. That money goes directly into your child's student account to be used towards the spring trip.

### **Planning to participate? Here's what you do!**

- Have your child create a team and sign up in the music room. Teams MUST have a parent driver.
- If your child doesn't have a team but wants to participate, they can arrive at 6pm on the night of the event and Mr Clements and Ms Proznick will help them find a team to join.
- If you are volunteering as a parent driver, please complete the attached volunteer forms and bring them with you to the event. We will also have blank forms on hand for you to complete if you forget.
- Come to the Massey Cafeteria on your chosen night(s) at 6pm sharp. Massey Cafeteria is located under Massey Gym- there is a door that goes directly into the Cafeteria from the back parking lot. When you arrive, your team will be given supplies that includes a route map, envelope for collecting money, script with details about the fundraiser and the music department and music department business cards to leave with people who want them. Then you take your supplies, your team and your parent driver and head to the area indicated on your route to campaign door-to-door.
- Teams come back to Massey Cafeteria by 9pm, whether they have finished their route or not, to share treats and hot chocolate and tally the funds raised during the night.

### **Tips for Bandathon/Choir-a-thon Blitz Nights**

- Wear NWSS Music or NWSS clothing!
- Wear bright, reflective clothes. Avoid dark hoodies/jackets if possible.
- If it's raining, wear a raincoat and bring an umbrella
- Senior Concert Band students, whether they are participating or not, must bring baked goods for Bandathon Blitz nights. Treats can be dropped off in the music office on the day of the Blitz.

**Bandathon/Choir-a-thon  
Saturday November 3rd, 2018  
12pm to 4:30pm  
Royal City Centre Mall**

It's a 4.5 hour non-stop music-making extravaganza!

Like a walk-a-thon or marathon, students collect pledges from family, friends and neighbours to support their participation in the event.

Pledge envelopes will be distributed in class.

Family and friends who live far away can make a pledge online by visiting [www.nwssmusic.com](http://www.nwssmusic.com)

Students who collect pledges are also committing to participating in the event on November 3rd.

This event involves younger musicians playing beside older musicians. Less experienced with more experienced. It's a great time for our whole community to get together to make music.

#### Bandathon/ Choir-a-thon Schedule

12pm to 1:30pm	Band!
1:30pm to 3pm	Choir!
3pm to 4:30pm	Band!

#### **People are invited to come and watch!**

Hang out in the mall, buy some stuff and watch the band action!

#### **Parents/Guardians/Family Folks...Do you play an instrument?**

We are inviting community musicians to join us!

Email Kelly Proznick ([kproznick@sd40.bc.ca](mailto:kproznick@sd40.bc.ca)) if you want to sit in and play.

We will be sight-reading all the material, so think of the event not as a performance but more like a rehearsal in front of people in a mall. A no pressure situation.

Come out, play some music and have a good time!

#### **Profit for your child to use for the Spring music trip!**

The profit your child raises will go into their individual student account to be used toward their spring music trip. The profit is shared, with 60% of the profit going to the individual student and 40% going to the music department.

One year we had a student raise over \$1200 with this fundraiser! And no donation was over \$20.

## **We Scare Hunger! Food Drive Fundraiser**

The students of the NWSS Music Department are participating in a food drive fundraiser for the month of October organized by Key West Ford.

Students can bring in non-perishable food to contribute.

If we are one of the three top groups, we will win \$1000!

Send your child with non-perishable food such as:

- Canned fish, chicken or turkey
- Canned black beans, chickpeas and kidney beans
- Nuts or seeds
- Natural peanut butter

- Brown rice, barley or whole wheat pasta
- Powdered skim milk
- Canned vegetables
- Canned stews

We can help people in our community and possibly raise money for the music department.

Definitely a win-win!

We will be collecting food bank donations until October 31st.

### **Questions?**

**Contact your child's music teacher**

**Ms Kelly Proznick: [kproznick@sd40.bc.ca](mailto:kproznick@sd40.bc.ca)**

**Mr Steve Clements: [sclements@sd40.bc.ca](mailto:sclements@sd40.bc.ca)**